

# VALESKA FOSTER

250 McAdoo Dr Apt 1318, Folsom, CA 95630 | (279) 842-1377 | [valeska.foster18@gmail.com](mailto:valeska.foster18@gmail.com)

Authorization: Authorized to Work in USA | No Visa Sponsorship Required

Portfolio: [valeska.jpfooster.net](http://valeska.jpfooster.net)

Results-driven writer and communications strategist with 5+ years of experience in public/media relations and journalism. Proven ability to manage multiple priorities, meet tight deadlines, and deliver impactful communications strategies. Skilled in retail management, finance, and cross-functional team leadership. Fluent in Spanish with a strong background in creating content for diverse audiences.

## EXPERIENCE

**November 2023 - June 2024**

**Retail Sales Associate** | Kohl's | Folsom, CA

- Provided exceptional customer service by assisting with product inquiries, promotions, and store events.
- Restocked and organized merchandise to maintain an appealing sales floor.
- Resolved customer complaints promptly and professionally, ensuring a positive shopping experience.

**September 2022 - September 2024**

**Tutor** | Grade Potential Learning | Folsom, CA

- Taught basic and intermediate Spanish to young learners, tailoring lesson plans to individual needs.
- Collaborated with parents to track progress and ensure student success.

**March 2014 – October 2021**

**Journalist** | Estilo Comunicaciones | Santiago Chile and Folsom, CA

- Researched, wrote, and produced press releases, articles, and interviews for print and digital media.
- Contributed to publications such as Nueva Mujer, Casas, Mestizos, and El Divan.
- Developed advertorial content to align with client branding and marketing goals.

**August 2018 – December 2020**

**Regional Manager** | Mestizos Bazar Pet Supply Store | Santiago Chile

- Oversaw daily operations, including marketing, vendor relations, and external/internal communications.
- Led new product launches, including the creation of press kits and promotional materials.

**April 2002 – September 2014**

**Finance Manager** | Grupo Silva Pohl | Santiago Chile

- Established and managed the finance department for a family-owned business with 100+ employees.
- Directed administrative, legal, budgetary, credit, and collections operations.
- Streamlined internal and external communications to improve organizational efficiency.

## EDUCATION

**Bachelor of Arts (BA)** in Journalism and Social Communications

Universidad Nacional Andrés Bello – Validated for Equivalency

## SKILLS

Journalism, retail management, finance, communications, public relations. **Fluent in Spanish.**